



FOR IMMEDIATE RELEASE
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**IMARC ENGRAVING SYSTEMS TO SHOW
NEW DESIGNER TAGS AT INTERZOO**
Show to be held in Nürnberg, Germany

Phoenix, AZ -- iMARC Engraving Systems will exhibit its new series of Designer Tags for their Pet Tag Engraver during the InterZoo Show, May 13-16, 2010, in Nürnberg, Germany. With 1,450 exhibitors from more than 50 countries and a display area of 90,000 square meters, Interzoo is the largest marketplace for the global pet supplies trade.

iMARC released seven new series within their Designer Tag Line during February and March 2010, with the final line premiering at the Global Pet Expo in Orlando, FL, on March 25-27, 2010. Available with the company's existing bone-, circle- and heart-shaped tags, these new designs feature a wide variety of artwork choices, allowing customers to create thousands of different options. Each tag allows for engraving on the back with the iMARC system.

Visitors to the show can see the iMARC machine and Designer Tags in Booth #4-616 from Thursday – Sunday, May 13-16. For more information, call 888-99-IMARC (or 602-439-8818) or visit the online store at www.imarcengraver.com.

***About iMARC Engraving Systems:** Manufacturer of the iMARC Engraver for instant, personalized pet ID items, iMARC's parent company (Western Engravers Supply) has manufactured computerized engravers for more than 28 years. The IMARC is the company's most affordable, compact, and easy-to-use engraver. Small enough to fit on most countertops, the machine requires no training or maintenance. The iMARC can also engrave brass equine plates and metal buckle collars. Other features include seven typestyles, a clipart package, and the ability to engrave a company logo onto tags.*