



**FOR IMMEDIATE RELEASE**  
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### **IMARC ENGRAVING SYSTEMS ANNOUNCES NEW BRASS PLATES**

**Phoenix, AZ** -- iMARC Engraving Systems is pleased to announce a new brass halter-style plate for their iMARC Pet Tag Engraver. Unlike the original equine halter plate available from the company, the new style does not have holes on either end and so can be used for trophies, plaques, and many other labeling and personalization projects. The plates measure 3/4" h x 4 1/2" w (19mm x 105mm) and allow for engraving on the front using the iMARC system. The new plates are available to iMARC customers in packs of 12 for \$36.00 per pack. (Please note: The original plate style with holes is still available for the same price.) For more information, call 888-99-IMARC (888-994-6272) or visit the online store at [www.imarcengraver.com/store/index.htm](http://www.imarcengraver.com/store/index.htm).

***About iMARC Engraving Systems:** Manufacturer of the iMARC Engraver for instant, personalized pet ID items, iMARC's parent company (Western Engravers Supply) has manufactured computerized engravers for more than 28 years. The iMARC is the company's most affordable, compact, and easy-to-use engraver. Small enough to fit on most countertops, the machine requires no training or maintenance. iMARC tags are available in a wide range of styles, colors, and sizes. The iMARC can also engrave brass equine plates and metal buckle collars. Other features include seven typestyles, a clipart package, and the ability to engrave a company logo onto tags.*